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Sectoral Operational Programme
“Increase of Economic Competitiveness”
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„Investments for your future”



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MEDGreen – The National Pole of Competitiveness in Promoting Modern Manufacturing Systems for Implementing Green Economy Principles

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Polul National de Competitivitate in Promovarea Sistemelor Moderne de Fabricatie pentru Implementarea Principiilor Economiei Verzi - MEDGreen este dezvoltat in cadrul Programului Operational Sectorial „Cresterea Competitivitatii Economice” - Axa Prioritara 1 „Un sistem de productie inovativ si ecoeficient” - Domeniul Major de Interventie 1.3 „Dezvoltarea durabila a antreprenoriatului” - Operatiunea 1.3.1 „Dezvoltarea structurilor de sprijin al afacerilor de interes national si international”.

Polul de Competitivitate MEDGreen reprezinta o abordare la scara microeconomica prin care se coaguleaza competentele mai multor actori, entitati cu potential de crestere la nivel national, pe un segment specific al fabricatiei de masini, utilaje si echipamente cu aplicabilitate in sectoare economice cu potential ridicat de crestere din ansamblul sectorului economiei verzi.

Din componenta Polului de Competitivitate MEDGreen fac parte intreprinderi, organisme de cercetare, universitati, autoritati publice locale, ONG-uri, firme de consultanta si clustere, care implementeaza proiecte in 3 regiuni de dezvoltare din Romania (Sud-Est, Vest si Bucuresti-Ifov), angajate intr-o colaborare parteneriala, pe baza strategiei comune de dezvoltare. Polul de competitivitate MEDGreen cuprinde intreprinderi cu management performant, dinamice si competitive pe diferite segmente de piata cu potential ridicat de crestere, in contextul economiei verzi, care sa permita, printr-o abordare comuna, sa devina relevante pe piata europeana si internationala.

Polul MEDGreen, prin cele 10 proiecte (3 proiecte de investitii, 3 proiecte cercetare-dezvoltare-inovare, 4 proiecte “soft”) in valoare totala de 88.680.995,61 lei (44.241.711,45 lei finantare nerambursabila) isi propune ca obiective: cresterea competitivitatii si productivitatii firmelor membre care isi desfasoara activitatea in domeniul productiei de echipamente sau al serviciilor ce deservesc economia verde, sprijinirea IMM-urilor si a antreprenoriatului, dezvoltarea capitalului uman angajat in sector, cresterea numarului locurilor de munca si cresterea valorii exporturilor firmelor membre, contribuind astfel la dezvoltarea unei economii durabile.



MEDGreen – The National Pole of Competitiveness in Promoting Modern Manufacturing Systems for Implementing Green Economy Principles is developed within the Sectoral Operational Programme “Increase of Economic Competitiveness” -Priority Axis 1 „An Innovative and Eco-efficient Production System” - Key Area of Intervention 1.3 „Sustainable entrepreneurship development” - Operation 1.3.1 „Development of business support structures of national and international dimension”.

MEDGreen Pole of Competitiveness is a microeconomic approach through which the competencies of many actors, entities with high growth potential at national level coagulate on production of specific equipment and machinery applicable in entire green economy sectors.

MEDGreen Pole of Competitiveness brings together enterprises, RDI organisations, universities, local public authorities, NGOs, consultancy companies and clusters which implement projects in 3 development regions of Romania (South-East, West and Bucharest-Ifov) engaged in a collaboration based on a common development strategy. MEDGreen Pole of Competitiveness consists of dynamic and competitive companies with an efficient management in various market sectors with high growth potential in the context of green economy, which enable them to become relevant on national and international market through a common approach.

By implementing its 10 projects (3 investment projects, 3 RDI projects, 4 soft projects) with a total value of 88,680,995.61 lei (44,241,711.45 lei grant value), MEDGreen Pole aims to: increase its member firms competitiveness and productivity in the field of equipment or services production that serves the green economy, supporting SMEs and entrepreneurship, development of human capital in the sector and increase of employment, increase the number of jobs and the value of exports of member firms, contributing to the development of a sustainable economy.